



Visit Baltics

Partner Offer



Visit Baltics

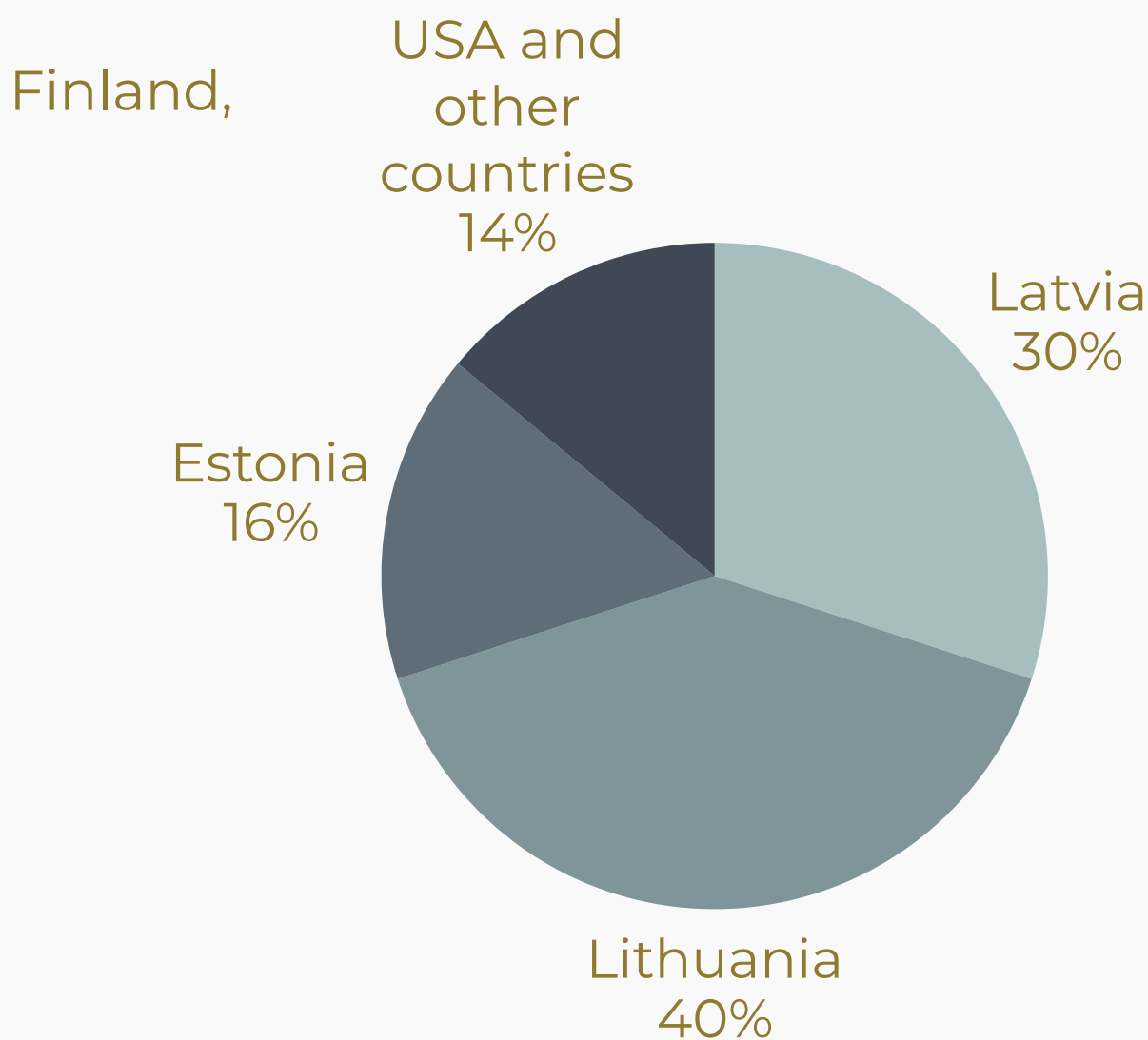
the most recognized travel blog in the Baltics in 5 languages

Visit Baltics is a project about Latvia, Lithuania, and Estonia: places of interest, architecture, hotels, restaurants, events, and everything useful for locals and tourists.

We write in Latvian, Lithuanian, Estonian, English, and Russian



THE AUDIENCE





Visit Baltics

Our Media

Average coverage of publications

15 000 - 25 000



25 900 subscribers
[instagram.com/visit.baltics](https://www.instagram.com/visit.baltics)



31 000 subscribers
[facebook.com/visitbaltics.net](https://www.facebook.com/visitbaltics.net)



5 800 subscribers
www.tiktok.com/@visit.baltics

Website : [visitbaltics.net](https://www.visitbaltics.net)

500 000
users

Website traffic for 2025, the number is constantly growing



Visit Baltics

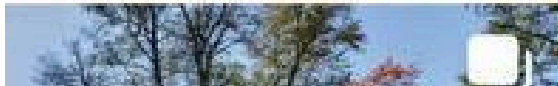
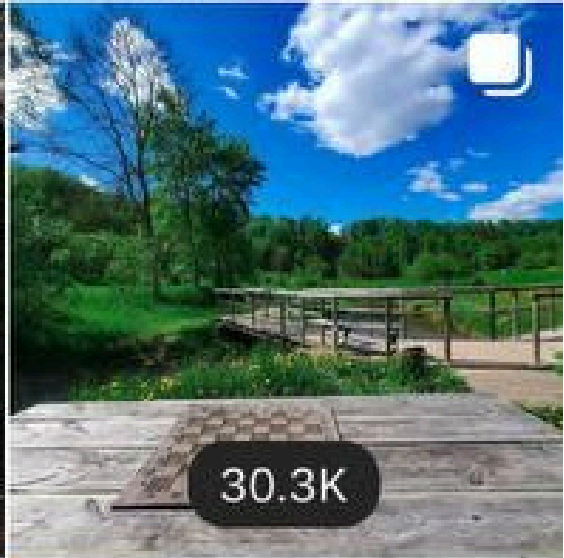
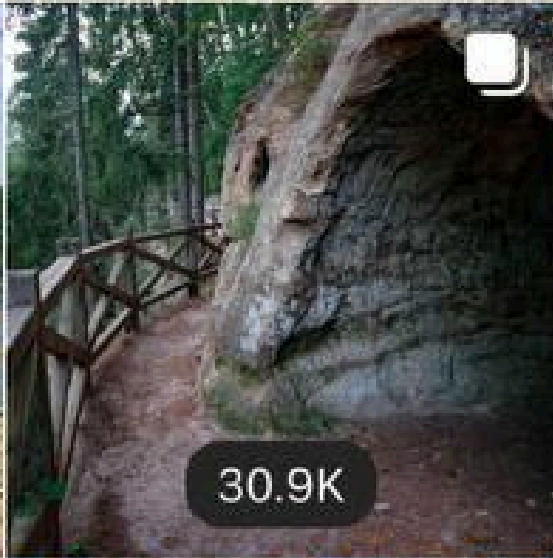
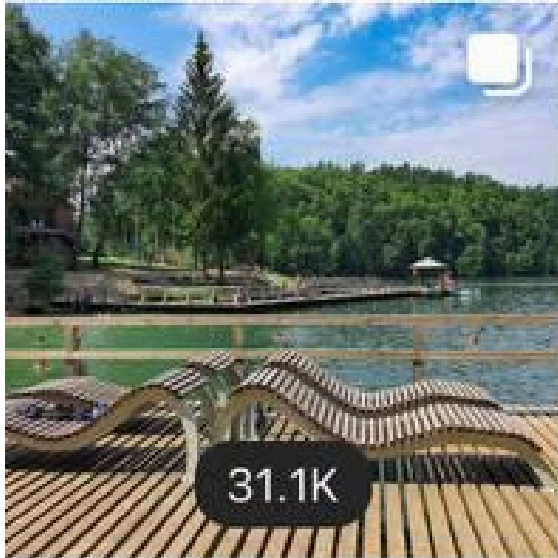
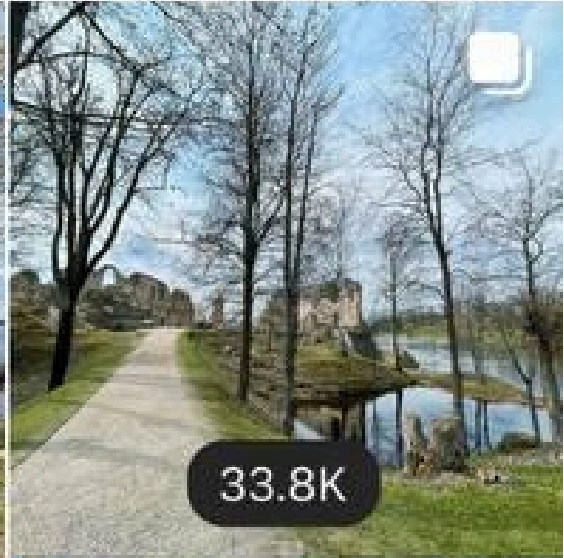
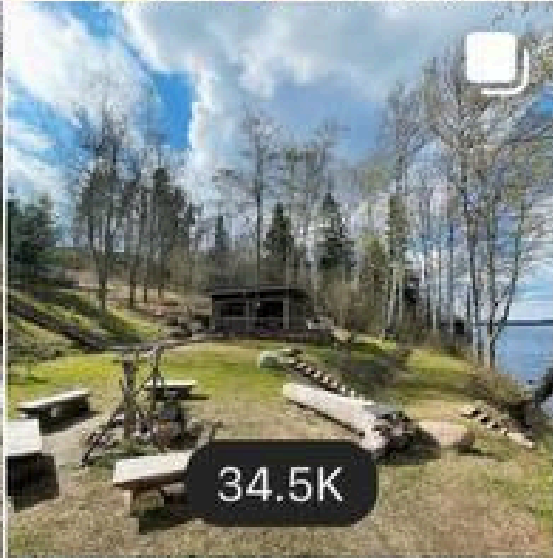
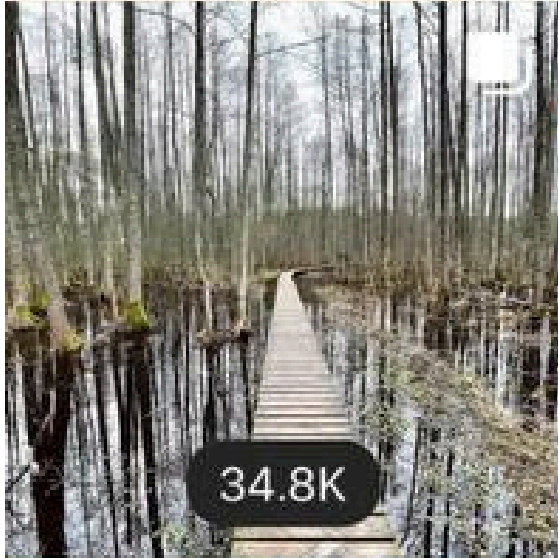
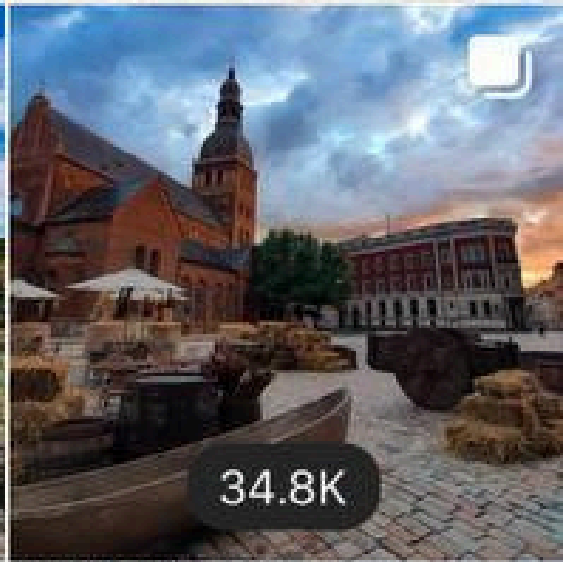
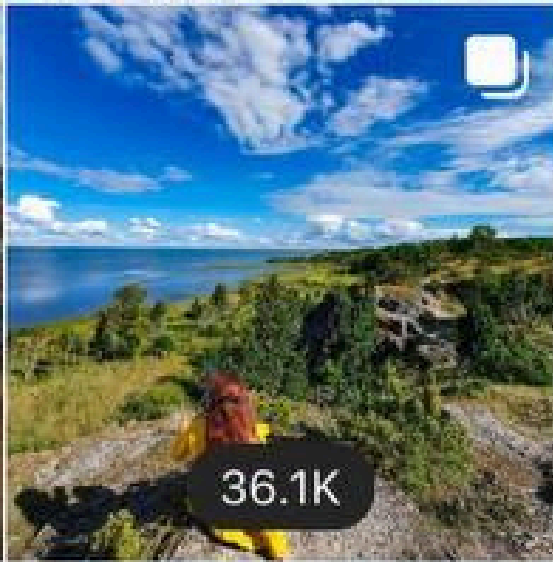
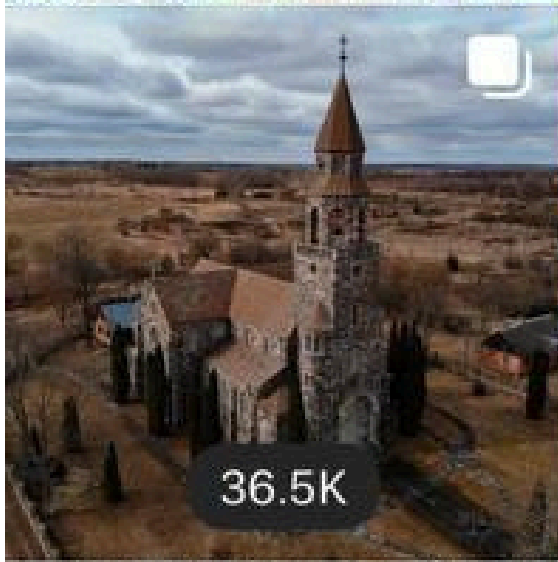
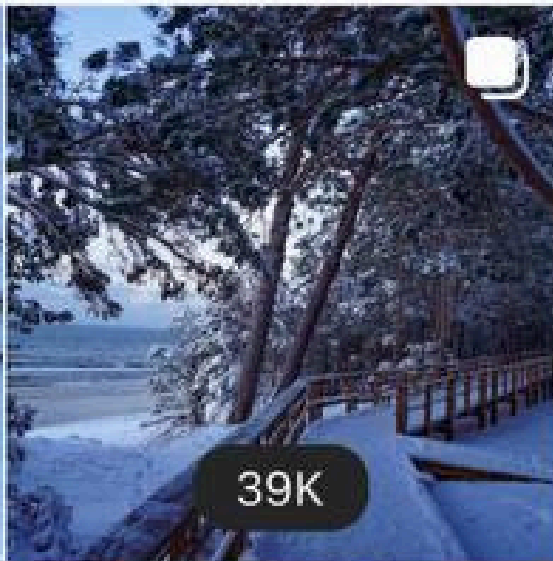
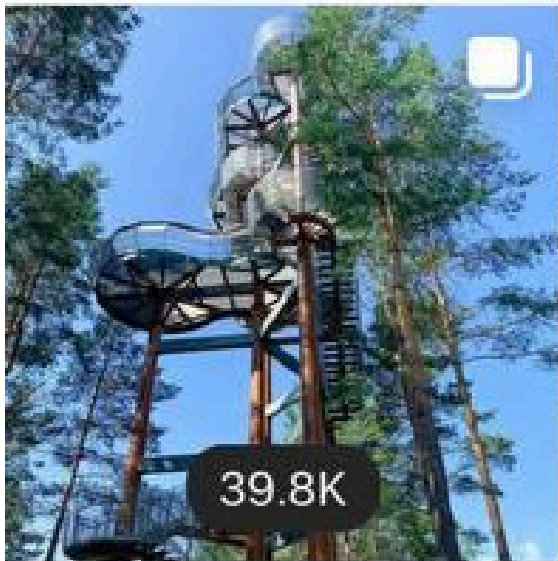


Example of our Instagram post statistics


Any ▾

Reach ▾

Last 2 Years ▾



Example of advertising posts statistics for partners



April 17, 2021 at 10:31 AM



1194 13 -- 248

Overview ⓘ

Accounts Reached	39,812
Content Interactions	--
Profile Activity	182

Reach ⓘ

39,812
Accounts Reached



April 30, 2021 at 2:14 AM



986 17 -- 245

Overview ⓘ

Accounts Reached	34,516
Content Interactions	--
Profile Activity	187

Reach ⓘ

34,516
Accounts Reached



May 22, 2021 at 4:59 AM



1387 13 -- 200

Overview ⓘ

Accounts Reached	13,259
Content Interactions	--
Profile Activity	106

Reach ⓘ

13,259
Accounts Reached



July 9, 2021 at 12:37 AM


513 11 -- 82

Overview ⓘ

Accounts Reached	20,416
Content Interactions	--
Profile Activity	54

Reach ⓘ

20,416
Accounts Reached





Visit Baltics

Our partners

Hotel chains and boutique hotels



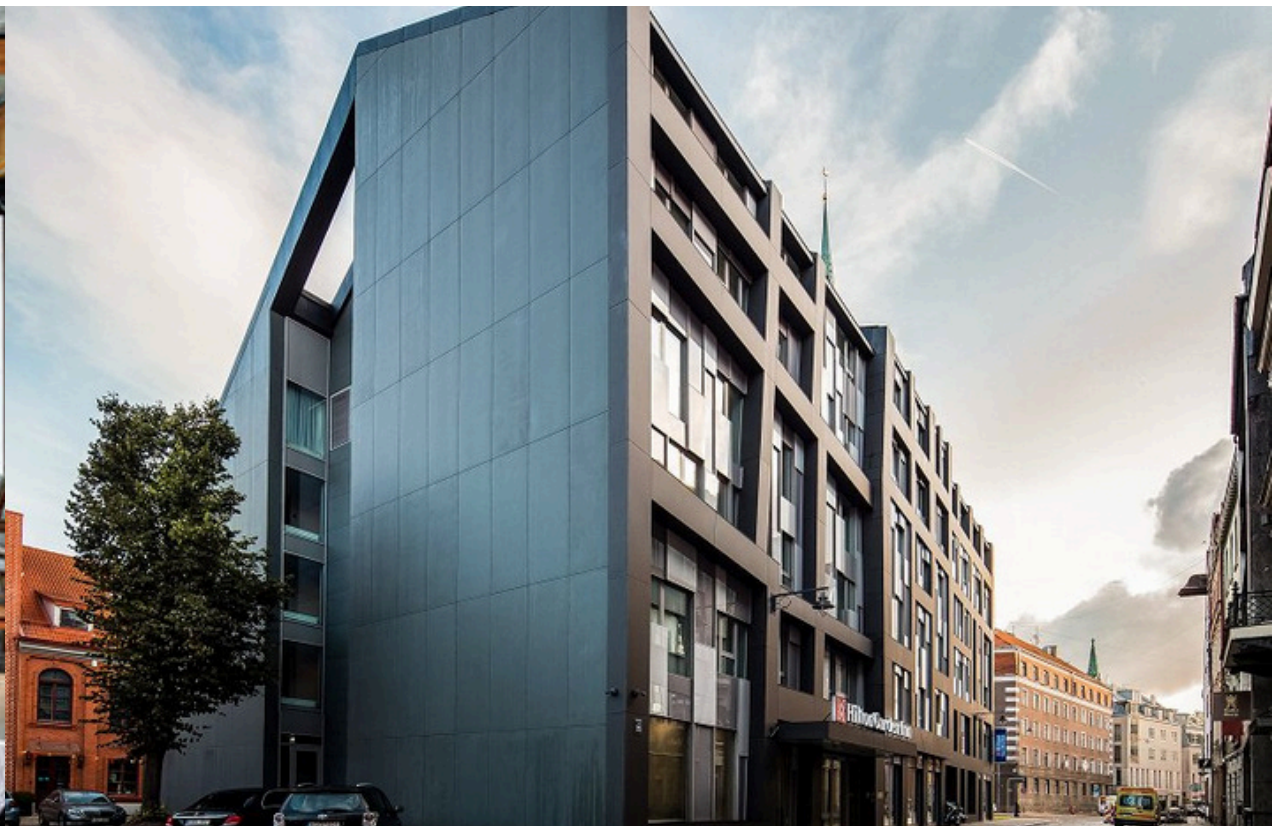
Kempinski
Hilton
Baltic Beach Hotel
Radisson



Narutis
Esperanza Resort
Radisson



Hestia
ibis
Radisson





Restaurants and markets



Gutenbergs
Ikos Olivia
Jāņa Tirgus in Sigulda



Amandus
Cat Cafe Vilnius



Saaremaa Veski
Peppersack
Scheeli
CRU
The chain of Estonian restaurants
Siigur





National and private museums:



Arsenals Exhibition Hall
Splendid Palace



Lithuanian National Museum
Lithuanian Zoo



Tartu National Museum
Open-air Museum in Tallinn
Proto Discovery Factory
Kiek in de Kok

WE ARE ALREADY COLLABORATING WITH
100+ PARTNERS!

Visit Baltics

OPPORTUNITIES AND PRICES

Visit Baltics

STANDARD OFFER:

150€ + VAT

+advertised offer*

for tourism projects

(hotels, restaurants, entertainment venues)

300€+VAT

+advertised offer*

for non-tourism projects

(clothing stores, cosmetics, car dealerships, etc.)

*Advertised offer is anything you want us to shoot and present in the advertisement.

Examples: accommodation for 2 people in a hotel, dinner set in a restaurant, various services, and goods.

WHAT IS INCLUDED:

- Facebook, Instagram and TikTok post
- Publication on the website
- 10-20 photos
- Advertising publication in 5 languages
- Targeting on Facebook
- Guaranteed ad reach: 15,000+ views
- Average reach: 25,000 views

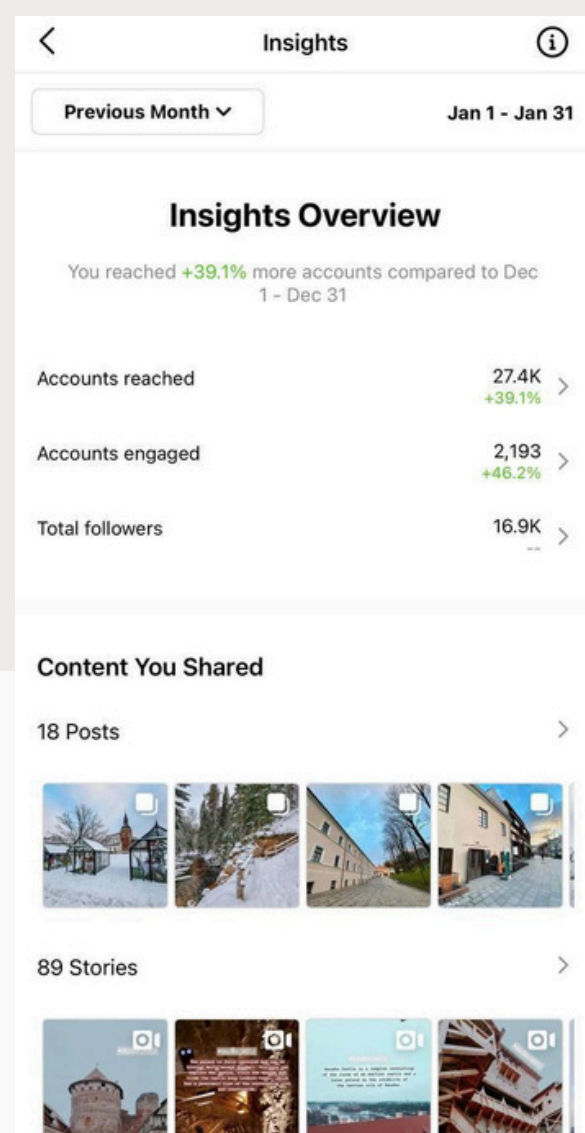
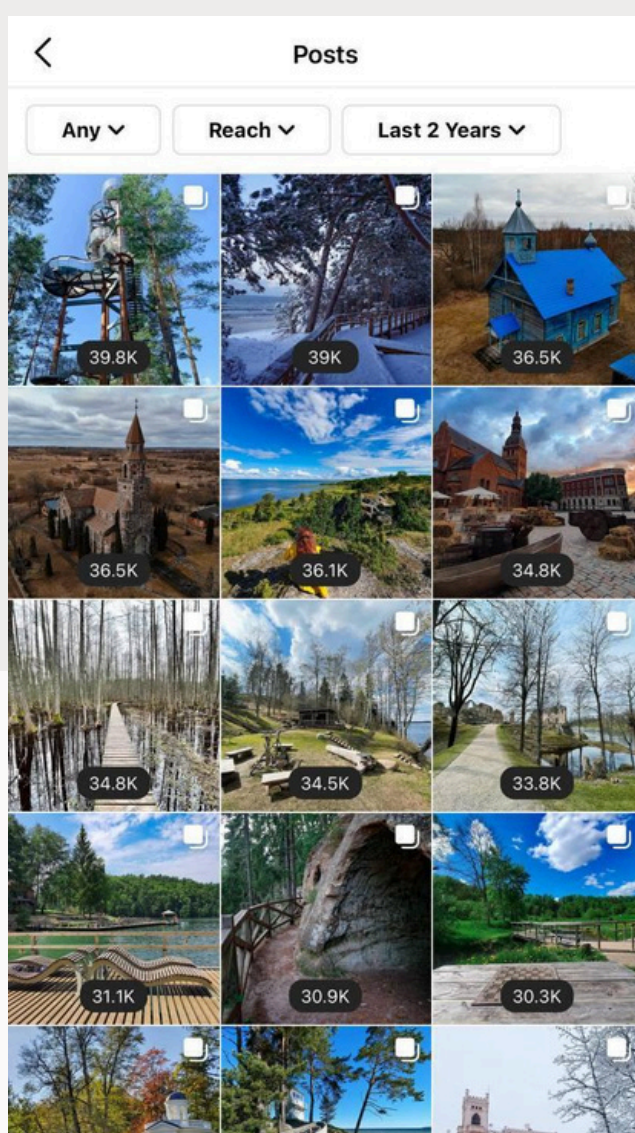
Visit Baltics

Rates for other types of advertising

- Instagram post – 120€
- Instagram Stories — 50€/3 pcs
- Facebook post - 120€
- TikTok post - 120€
- Organization of a contest with a subscription requirement - 250€ for one social network + prizes
- Publication on the website - 120€ for tourism projects, 140€ for non-tourism projects
- TikTok/Reels video - 200€
- Adding an object to an existing route on the website - 50€
- Banner on the website - from 50€/month

If you order 2 or more services, each next (the ones cheaper) will bear a 50% discount.

*the prices are indicated without VAT



OFFER FOR TOURIST CENTERS

Visit Baltics

Attract more visitors from the Baltic countries to your city, nature park, natural reserve and any other place of interest.

Object promotion

(hotel, restaurant, museum, etc.)

150€+VAT

+advertised offer*

[Article example](#)

Route Article

200€+VAT

+advertised offer*

[Article example](#)

The minimum number of articles for cooperation:
2 routes and from 6 objects.

*An advertised offer could be anything you want us to shoot and represent in the ad, for example, accommodation for two in a hotel, lunch for a couple in a restaurant, tickets to a museum, entrance to a natural park, etc.



What makes us stand out from the crowd?

Engaged, active and relevant audience

1 We are followed by people who love to travel, prefer active and diverse recreation in the Baltics, and look for holiday and leisure ideas. Your target audience keeps an eye on our updates at Visit Baltics.

Quality subscribers and readers

2 We build an audience by means of interesting content and targeted advertising
We DO NOT participate in giveaways, DO NOT buy subscribers, DO NOT relate to any kind of cheating

Price-quality ratio

3 This is a project that emerged due to enthusiasm and love for the Baltics. We want good ideas to have a chance to thrive, even if the budget is limited. The price is established in a way for the cooperation to mutually pay off well. We might have the best price-coverage ratio among the Baltic blogs and media.

4

We have long-term relations with partners

We repeat cooperation sessions from year to year with many partners as advertising across our media attracts customers.

5

We are trusted by many

We don't advertise all kinds of stuff. If you have received this offer, it means that we have got to know about your business and the reviews about it. It is important for us to share only the best places with our subscribers.

Publications in Visit Baltics media are a sign of quality.

6

Being among our partners is prestigious

The fact that your advertisement appeared on Visit Baltics is a token of a good reputation. You will be among such projects as Kempinski, Hilton, Radisson, and others. The marketing departments of these brands have already checked the quality of our work, so you can trust us.

Visit Baltics

Have questions or need more information?

Drop us a message at info@visitbaltics.net
Or call: +371 29475061, Anna

Our media:

www.visitbaltics.net

facebook.com/visitbaltics.net

instagram.com/visit.baltics

